

**PAC**  
PRO ATHLETE COMMUNITY

x **U**

UNIVERSITY OF MIAMI  
MIAMI HERBERT  
BUSINESS SCHOOL

# NEXT CHAPTER U BUSINESS COMBINE

SATURDAY, SEPTEMBER 14TH - THURSDAY, SEPTEMBER 19TH

**HOTEL ZAZA**

400 LAVACA ST,  
AUSTIN, TX 78701



# SATURDAY, SEPTEMBER 14TH

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4:00 PM - 6:00 PM **HOTEL CHECK-IN**

Hotel ZaZa  
400 Lavaca St,  
Austin, TX 78701

6:00 PM - 6:15 PM **NEXT CHAPTER U BUSINESS COMBINE: WELCOME**  
PAC Leadership

6:15 PM - 7:45 PM **NORMALIZE THE TRANSITION FIRESIDE CONVERSATION**  
Julius Thomas, *NFL Legend + Real Estate Investor + Entrepreneur Doctorate in Psychology (In progress)*

Rob Tubajon + Jay Ross, *PAC Performance Coaches*

Join our fireside chat as we explore the psychology of athletes transitioning to their next chapter. We'll demystify the journey, offering clarity and strategies for navigating uncertainty and redefining identity. Our panel of experts will share insights on common challenges and actionable ways to progress. Embracing vulnerability is key for personal growth and resilience, paving the path to success beyond sports. Let's embark on a journey of empowerment, normalize the struggle, and celebrate the resilience of the human spirit.

7:45 PM - 10:00 PM **SIP + SNAP + STRIDE**  
Heavy hors d'oeuvres, drinks, and networking



# SUNDAY, SEPTEMBER 15TH

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- 7:00 AM - 7:45 AM** **YOGA + MINDFULNESS**  
Soul Cole, *NFL Legend and Mindfulness Expert*
- 7:30 AM - 9:00 AM** **BREAKFAST**
- 9:00 AM - 9:15 AM** **NCU KICKOFF**  
PAC Leadership + PAC Performance Coaches
- 9:15 AM - 10:15 AM** **STARTS WITH ME: UNLOCKING INNER VICTORY**  
PAC Performance Coaches  
Enhance your self-awareness by delving into your core values and communication. The aim is to equip you with tools to make meaningful contributions to yourself, your community, and your future vision. Let's optimize and elevate your sense of self together.
- 10:15 AM - 11:30 AM** **THE PAC LEARNING SYSTEM: TIME BLOCKING & TACKLING**  
Chirag Shah, *Founder, Chirag Shah Coaching*  
Join our highly engaging session on "Time Blocking & Tackling" to master the art of time management and maximize your productivity. In this interactive workshop, you will learn effective techniques for time blocking, enabling you to allocate dedicated time slots for family, professional commitments, personal pursuits, workouts, and everything in between. Discover strategies to achieve a healthy work-life balance and optimize your daily schedule.
- 11:30 AM - 12:30 PM** **PRO PERSPECTIVES: REAL ESTATE**  
Keith Smith, *NFL Player and Real Estate Investor*  
Devon Kennard, *NFL Legend, Real Estate Investor, Private Money Lender*  
MJ McFarland, *NFL Legend, Luxury Real Estate Agent and Investor*  
Justin Trattou, *NFL Legend and Principal at Precision Capital*  
*Moderated by Travis Key, COO, PAC*  
Explore diverse professional real estate journeys in our panel discussion with experts from short term rental, single family, multi family, and commercial real estate who will share insights into the challenges and unique opportunities in their domains. Gain valuable perspectives to inspire your own real estate journey.
- 12:30 PM - 1:30 PM** **LUNCH**
- 1:30 PM - 1:45 PM** **REAL ESTATE EXPERT INTRODUCTIONS VIDEO**  
Teal Henderson, *Founder & CEO, Bones Investment Group*  
Chris Kennedy, *Founder & CEO, Mayfair Real Estate*  
MJ McFarland, *NFL Legend, Luxury Real Estate Agent and Investor*
- 1:45 PM - 4:45 PM** **REAL ESTATE X'S & O'S SESSIONS**  
Multi-Family + Single Family (STR) + Triple Net Lease (NNN)  
Breakout sessions to dive into the fundamentals of each asset class with our PAC real estate experts.
- 4:45 PM - 5:00 PM** **SNACK & DEPART FOR DEEP DIVES**
- 5:00 PM - 7:30 PM** **REAL ESTATE DEEP DIVES**  
Multi-Family + Single Family (STR) + Triple Net Lease (NNN)  
Deep Dive walkthrough experience onsite at an Austin area single family (STR), multifamily, and NNN property.
- 7:30 PM** **DINNER + DRINKS + NETWORKING @ LAMBERTS BBQ**

# MONDAY, SEPTEMBER 16TH

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- 7:00 AM - 7:45 AM** **YOGA + MINDFULNESS**  
Soul Cole, *NFL Legend and Mindfulness Expert*
- 7:30 AM - 8:50 AM** **BREAKFAST**
- 8:50 AM - 9:50 AM** **STARTS WITH ME: CLEARING THE ROADBLOCKS**  
PAC Performance Coaches  
Uncover the things that get in the way of you dominating your next chapter. With a focus on your self-talk and inner-voice, you will leave feeling empowered to clear the roadblocks on the path to success and fulfillment.
- 9:50 AM - 10:30 AM** **TRAVEL**
- 10:30 AM - 11:30 AM** **FORTUNE 500 DEEP DIVE**  
Dell Technologies  
Our Fortune 500 company deep dives take participants off-site to navigate the inner workings of leading corporations in Austin. Each deep dive offers a comprehensive curriculum, enabling learning, questioning, and forging valuable relationships within the company. Explore diverse corporate career journeys in our panel discussion with NFL Legends and experts from sales, management, and corporate strategy who will share insights into the challenges and unique opportunities in their domains. Gain valuable perspectives to inspire your own corporate career path.
- 11:30 PM - 12:00 PM** **FORTUNE 500 DEEP DIVE: EXPOSURE BREEDS EXPANSION FIRESIDE CHAT**  
Max Zieky, *VP Sales, Dell Technologies*  
*Moderated by Chip Paucek, Co-Founder & Co-CEO, PAC*
- 12:00 PM - 12:30 PM** **LUNCH**
- 12:30 PM - 3:30 PM** **THE POWER OF NEGOTIATION**  
Terri Scandura Professor, *University of Miami Herbert Business School*  
Life is a negotiation! Join us in this session dedicated to enhancing students' negotiation skills and understanding. Through hands-on engagement in real-life scenarios, we aim to establish a robust foundation for effective negotiation. You'll leave with valuable tools and practical experiences to confidently navigate negotiations in the future.
- 3:30 PM - 3:45 PM** **SNACK BREAK**
- 3:45 PM - 4:45 PM** **FORTUNE 500 DEEP DIVE: EXPOSURE BREEDS EXPANSION FIRESIDE CHAT**  
David A. Steinberg, *CEO, Zeta Global*  
*Moderated by Chip Paucek, Co-Founder & Co-CEO, PAC*
- 4:45 PM - 5:30 PM** **TRAVEL**
- 5:30 PM** **DINNER + DRINKS + F1 RACING**  
CIRCUIT OF THE AMERICAS - AUSTIN

# TUESDAY, SEPTEMBER 17TH

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- 7:00 AM - 7:45 AM** **YOGA + MINDFULNESS**  
Soul Cole, *NFL Legend and Mindfulness Expert*
- 7:30 AM - 9:00 AM** **BREAKFAST**
- 8:00 AM - 8:45 AM** **NNN DEEP(ER) DIVE: BREAKFAST AND LEARN (Optional)**  
Teal Henderson, *Founder & CEO, Bones Investment Group*
- 9:00 AM - 10:30 AM** **BREAKOUT GROUPS: VALUES DEEP DIVE**  
PAC Performance Coaches  
Join your PAC Performance Coach in a small group breakout building connection, understanding and a deeper awareness with yourself and members of your PAC cohort. Learn how to put your values into action and build unstoppable momentum towards your next chapter.
- 10:30 AM - 11:15 AM** **ENTREPRENEURIAL X'S & O'S SESSIONS**  
Jonny Boyarsky & Rob McIntosh, *Co-Founders, Literally Helping Startups*  
This session provides a foundational blueprint for building a successful business from scratch. Participants gain insights into essential elements such as market analysis, product development, strategic planning, and financial management. This workshop equips aspiring entrepreneurs with the tools and knowledge needed to navigate the journey of launching and growing their ventures effectively.
- 11:15 AM - 12:15 PM** **PRO PERSPECTIVES: ENTREPRENEURSHIP**  
Brian Orakpo, *NFL Legend, Serial Franchisee + Business Investor*  
Jeremy Hills, *Founder & CEO, Kollektve + Business Investor*  
Marshall Newhouse, *NFL Legend, Tech + Business Investor*  
Marques Colson, *NFL Legend, Founding Partner, Champion Venture Partners*  
*Moderated by Travis Key, COO, PAC*  
Explore diverse entrepreneurial journeys in our panel discussion with experts from franchising, Entrepreneurship Through Acquisition (ETA), and small business startup who will share insights into the challenges and unique opportunities in their domains. Gain valuable perspectives to inspire your own entrepreneurial journey.
- 12:15 PM - 1:15 PM** **LUNCH**
- 1:15 PM - 2:30 PM** **BUSINESS OF ME**  
J.R. Tolver, *NFL Legend + Entrepreneur + Educator*  
"Business of Me" is our essential guide to establishing and operating a successful small business while safeguarding your finances. Join us as we explore the five foundational pillars of business success: Entity Structuring, Business Banking, Bookkeeping, Cash Flow Management, and Tax Planning & Preparation. Gain invaluable insights and practical strategies to lay a solid foundation for your business journey, ensuring financial stability and growth every step of the way.
- 2:30 PM - 4:00 PM** **SO YOU WANT TO BE A PODCASTER?**  
Vox Media  
This dynamic workshop helps professional athletes build an elite podcast business. Learn to leverage your unique experiences to create compelling content, grow your audience, and monetize your podcast. Covering everything from technical setup to marketing strategies, this session empowers you to transform your storytelling passion into a thriving business. Discover the secrets to podcasting success!
- 4:00 PM - 4:15 PM** **PAC CONNECT + SNACK BREAK**
- 4:15 PM - 5:00 PM** **EXPOSURE BREEDS EXPANSION FIRESIDE CHAT**  
Christopher Parrish, *Co-Founder and President of Podium Education*  
Dan Rosensweig, *Entrepreneur & CEO Chegg*  
*Moderated by Chip Paucek, Co-Founder & Co-CEO, PAC*
- 5:00 PM - 7:30 PM** **INDUSTRY INTERESTS DEEP DIVES**  
Our industry deep dives take participants off-site to delve deeper into their interests. Each deep dive offers a comprehensive curriculum, enabling learning, questioning, and forging valuable industry relationships.
- 7:30 PM** **DINNER + DRINKS + NETWORKING AT THE BETTY**

# WEDNESDAY, SEPTEMBER 18TH

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- 7:00 AM - 7:45 AM** **YOGA + MINDFULNESS**  
Soul Cole, *NFL Legend and Mindfulness Expert*
- 7:30 AM - 9:00 AM** **BREAKFAST**
- 9:00 AM - 10:30 AM** **BREAKOUT GROUPS: VISION AND DECLARATION**  
PAC Performance Coaches  
Join your PAC Performance Coach in a small group breakout to build a meaningful and exciting vision for your future. Create actions and declarations that propel you into the next chapter and leave you ready to dominate the transition.
- 10:30 AM - 11:15 AM** **BUILDING A POWERFUL PERSONAL BRAND**  
Alexy Posner, *Founder & President, AP Brand Group*  
As a pioneer in athlete management, brand engagement, and special events, Alexy Posner offers decades of expertise to help you transform your vision into a powerful brand. This workshop provides personalized strategies to elevate your personal brand, amplify non-profit impact, or launch new products, crafting compelling narratives and achieving measurable results.
- 11:15 AM - 12:00 PM** **LEAVING A LASTING LEGACY**  
Allison Porter, *President & Owner, Avalon Consulting*  
This dynamic workshop covers essential elements of impactful philanthropy, including 501(c)(3) fundamentals, strategic ops team building, and effective Board of Directors. Gain practical insights on mastering fundraising for a lasting positive impact. Join us for an interactive session to equip yourself with skills for creating a compassionate and lasting legacy.
- 12:00 PM - 1:00 PM** **LUNCH**
- 1:00 PM - 2:00 PM** **PRO PERSPECTIVES: TOTAL WELLNESS**  
Todd Anderson, *NFL Legend, Founder & CEO, Dream Recovery*  
Soul Cole, *NFL Legend, Founder & CEO, Soul Cole The Brand*  
Jeff Byers, *NFL Legend, Co-Founder & CEO, Momentous*  
Andrew Sendejo, *NFL Legend, Founder & CEO, BrainTree + Business Investor*  
*Moderated by PAC Performance Coaches*  
Join our panel discussion with experts from holistic health, mental well-being, and physical fitness, as they share insights into the challenges and unique opportunities within their fields. Gain valuable perspectives to inspire your own journey toward total wellness.
- 2:00 PM - 3:00 PM** **DOMINATE YOUR ASSIGNMENT**  
Shon Hart, *Founder, CEO & Coach, Elite Speaking Academy + Co-Founder and Executive Director, Involved Dad*  
"Dominate Your Assignment" is a dynamic workshop focused on aligning with your life purpose, maximizing your impact, and excelling in your personal and professional assignments. Gain clarity, harness your strengths, and dominate every aspect of your journey with confidence and purpose.
- 3:00 PM - 3:45 PM** **EXPOSURE BREEDS EXPANSION FIRESIDE CHAT**  
Tom Davidson, *CEO, EverFi*  
Tony Capasso, *Co-Founder & CEO, OnProfit*  
*Moderated by Chip Paucek, Co-Founder & Co-CEO, PAC*
- 3:45 PM - 4:00 PM** **SNACK BREAK & PATHWAY ALIGNMENT**
- 4:00 PM - 4:20 PM** **YOUR PERSONAL BURN AND VISION**  
Ben Newman, *Performance Coach & Author*  
Self-awareness, self-identity, and self-esteem are critical to your success. Without understanding what drives your thoughts, actions and behaviors it becomes difficult to achieve growth. In this session we will define your vision, mission, and core values. This will give you a personal roadmap to your future growth.
- 4:20 PM - 4:50 PM** **PRO ATHLETE COMMUNITY UPDATES**  
Chip Paucek, *Co-Founder & Co-CEO, PAC*  
Robbie Tubajon, *VP Member Engagement, PAC*
- 4:50 PM - 5:00 PM** **STAND UP MAGIC**  
Max Davidson, *Professional Magician*
- 7:00 PM - 10:00 PM** **NCU NETWORKING SOCIAL AT COMEDOR**  
501 Colorado St,  
Austin, Texas 78701

# THURSDAY, SEPTEMBER 19TH

11:00 AM

HOTEL CHECK-OUT

